

I'm not robot!

2022年6月17日

本节介绍以下内容:
Insta360 Studio 的系统要求
Insta360 Studio 的下载链接
Premiere 插件的安装和卸载
Insta360 Studio 的系统要求
为保证正常使用,Studio 对电脑性能有如下基本要求:
电脑配置
Windows Mac 操作系统
Windows 7 sp1 及以上
macOS 10.13 及以上
处理器
AMD 或 Intel 近两年主流型号皆可
近两年主流型号皆可
内存
推荐 16G 以上
推荐 16G 以上
主硬盘
推荐 SSD 128 以上
推荐 SSD 128 以上
显卡
Nvidia GeForce GTX 1060(6GB) 及以上
近两年主流型号皆可
Insta360 Studio 的下载和安装
点击此处进入 Insta360 Studio 的下载页面,根据电脑系统下载对应的安装包。
此安装包包含 Adobe Premiere Pro(2019/2020)和 Final Cut Pro X 插件(暂仅支持 ONE R 广角视频),安装后可直接在 Premiere/Final Cut Pro X 查看和编辑 insv/insp/mp4 格式文件。
点击此处查看常见问题。
Premiere 插件的安装和卸载
点击此处查看详细教程。
如上述答案未解决您的问题,请联系官方客服。
We’re currently living in the golden age of webcams. As business professionals, educators, and consumers alike take to videoconferencing for their collaborative needs, webcams have become sharper, clearer, and more functional than ever to meet the demand. I’ve tested a handful of webcams during the pandemic. None of them check as many boxes as the Insta360 Link does. Insta360 is best known for making 360-degree, pocket-friendly action cameras -- in case the name didn’t give it away -- but its latest innovation marks the company’s foray into the bustling webcam market. The Insta360 Link is a compact camera that’s powered by a delightfully intelligent AI system and Insta360’s infamous gimbal stabilization, with a listing price of \$299 to cover all that tech. That’s a bold ask for a computer accessory. But after testing the webcam for the past two weeks, my hot take is that the Insta360 Link has no business being this good for a first-generation product.
Specifications
Dimensions6x4.1x4.5mm (2.71x1.61x1.77in)Weight1.06g (3.73oz)Video resolution4K@24/25/30fps, 1080p and 720p@24/25/30/50/60fpsIS10100-3,200Shutter speed1/8,000-1/30sWhite balance2,000-10,000KAperturef/1.6Fixed FOV67 to 79.5 degreesMicrophonesDual noise-canceling microphonesSystem requirementsWindows 8 or later, macOS 10.10 or later, 2GB RAMDesignFundamentally, the Insta360 Link is like every other webcam: it’s a bite-sized gadget that sits atop any monitor, laptop, or desk setup and connects via a USB-C cable. Its gimbal-like figure separates it from the pack with a stabilized camera that sways back and forth when not in use -- sort of like a bobblehead. The 3-axis gimbal, as Insta360 calls it, allows the camera part of the webcam to rotate left to right, up and down, and diagonally.On paper, the Link’s field of view peaks at 79.5 degrees, which is a smidge narrower than competing webcams that boast ultra-wide lenses. But when you consider the Link’s ability to swivel and spin, the shorter viewing distance is easily forgettable. More on that later. The webcam is literally a mini gimbal!
June Wan/ZDNetThe Link is not as heavy as you’d expect, even with the motorized parts. It weighs 106g which, given its premium, all-aluminum construction, is a pleasant surprise. I tested the webcam on my beefy 34-inch monitor and had no trouble keeping the gadget still and balanced. More impressively, the Link sat just as snugly on my 13-inch MacBook Air and 16-inch MacBook Pro. In both scenarios, the laptop displays never felt like they were being dragged or weighed down by the webcam. In fact, I found the 16-inch MacBook’s notch to be the perfect indicator to station the camera. The Insta360 Link ends up covering the MacBook’s ambient light sensor, but it’s nothing that manual brightness adjusting can’t solve. Also: Best webcams in 2022
It’s like the two were meant to be.
June Wan/ZDNetThe only other design element worth mentioning is the LED ring that surrounds the base of the Insta360 Link. The ring glows green when the webcam is in on, blue when it’s in standby mode, and yellow when there’s a software issue. It’s a practical indicator of whether the camera is rolling or not.
SetupUsing the webcam is as simple as clasping the rubber-tipped mount onto your screen. The backside of the Link has a springy mechanism that allows it to hold onto any surface firmly, which you can then connect a USB-C cable from it to your computer. As most manufacturers do, Insta360 recommends using the included USB-C cable to power the Link. But to my surprise (and laziness), I found the webcam just as functional -- including all the nifty camera tricks that I’ll go over later -- when paired with third-party cables (see image below). That’s oftentimes not the case with webcams, as my previously tested Elgato Facecam only worked with its proprietary connector.One thing to note: No matter what cable you use with the Link, expect the gadget to feel a bit warm to the touch after an hour or two of use. This can be a cause for concern, especially if you plan to keep the webcam constantly plugged into a desktop. But given the constant power consumption and high-resolution output, a little overheating is not surprising. It’s not the most subtle webcam setup, but it sure looks different.
June Wan/ZDNetBesides the plug-and-play aspect of the Insta360 Link, there’s also a companion program that Windows and Mac users can take advantage of. The Link Controller software lets you modify the finest levels of the webcam’s output, including the white balance temperature, contrast, saturation, and more. Heck, there’s even a curve graph to set exposure levels. Within, you will also find a directional pad (labeled “Gimbal Control”) to control the webcam manually. This was particularly handy whenever the Link lost its calibration and became off-centered -- which happened once or twice per day. Thumbs up for the plethora of settings and adjustments in the Link Controller app.
June Wan/ZDNetControls aside, I’m very satisfied with the robustness of the Link Controller software. There’s enough fine-tuning here that effectively renders the native settings on Zoom, Google Meets, and all obsolete. And for the best results, if your computer (and recipient) can handle it, the video resolution output can be scaled up to 4K (3,840 by 2,160).Also: Google Meet vs. Zoom: What’s the better video conferencing software?
So how good is the webcam’s video exactly? I’d go as far as to compare the Insta360 Link’s 1/2” sensor to a DSLR camera, like the ones that suddenly became high-quality webcams during the pandemic. Seriously. The Link’s larger sensor allows it to capture more details and dynamic range than the standard webcam, delivering an output that’s effectively balanced, natural in color, and optimized for bright and low light environments. As someone who has helped most of his family members set up their WFH systems over the past two years, I was especially impressed by the Link’s default color settings, which gave off a lively reflection without overdoing the sharpness and saturation. True Focus makes the Link the perfect YouTube thumbnail camera.
June Wan/ZDNetSpeaking of sharpness, Insta360 says that the Link is using “Phase Detection Auto Focus and auto exposure technology for near-instant focusing.” I can attest to the statement, particularly the near-instant part, because while the webcam can detect subjects (living and non-living) moving towards the sensor, it sometimes takes a second or two longer to shift focus. In the case that the Link fails to dial closer, a slight wiggle should troubleshoot it.The Link’s autofocus feature, called True Focus, is ideal when you’re moving around, say, during a presentation or showcasing a product in hand. Basically, the webcam is excellent for taking YouTube thumbnails. Also: Cheap and easy tricks to help you look great on video calls
AI smarts
Insta360 has equipped the Link with a series of AI-driven capturing modes, all of which can be prompted by hand gestures. Here’s a brief run-down of each one:
Gesture Control/AI Tracking: For work presentations, online lectures, and virtual gatherings, AI tracking (similar to Apple’s Center Stage) uses the Link’s 3-axis gimbal to follow you as you move around a room. The feature can be turned on or off by waving at the camera for about two seconds, and it’s unsurprisingly smooth with the panning.Whiteboard Mode: By placing the four provided recognition markers on the corners of your whiteboard, the Link webcam effectively adjusts the contrast of the board to prevent overblown whites when recording. This makes the written text a lot more discernible.
DeskView/Overhead Mode: If you’re doing a demo that involves writing or scanning a physical document, then this feature is for you. DeskView angles the Link webcam just low enough to capture what’s on your desk. The reliance on image processing here makes flattened subjects appear more natural than ones with depth and height (see the cup in the image sample below).
For the best DeskView output, stick to flatter objects.
June Wan/ZDNetLastly, there’s Privacy Mode, which resolved my biggest concern going into this review. For every ten seconds of inactivity, or when the Insta360 Link switches to the blue LED, the camera will automatically swivel downwards to prevent unwanted video-capturing. I’m a big fan of how aggressive this feature is, with the webcam proactively hiding soon after every one of my Zoom meetings. All that’s missing now is for someone to make a camera cover.Bottom lineFor its first webcam, Insta360 hit it out of the park. I’ve tested a handful of webcams during the pandemic. None of them check as many boxes as the Insta360 Link does. From professional-looking video quality to smart features that are as practical as advertised, there’s not much to complain about here. At \$299, business users and remote-working educators should find the most value from the Link. If video-conferencing is not as essential to you, then I’d look to some of the more affordable (yet effective) webcams on our best rankings list. Alternatives to consider
Besides the Insta360 Link, here are four worthy alternatives that you should consider:
Looking at the Insta360 Link, it’s difficult not to draw comparisons to the Obsbot Tiny PTZ 4K. Released months ago, the Obsbot also features a rotating, gimbal-like 4K camera, with similar AI tracking and gesture-based features as the Insta360. Oh, and it also ducks down when not in use, just like the Link’s Privacy Mode. The Obsbot Tiny PTZ 4K is as good of a 1:1 as you’ll find in terms of alternatives. I mentioned the Elgato Facecam earlier in the article, which remains as one of the better webcams for your money. The camera is equipped with a Sony STARVIS CMOS sensor to capture crisp and vivid imagery, even in darker environments. Gamers and streamers will find the 1080p/60fps output ideal for broadcasts and general video chats. With the imminent launch of iOS 16 and macOS 13, Ventura, iPhone, and MacBook users will soon be able to take advantage of Apple’s latest Continuity Camera feature. The duality feature, which works best with a MagSafe mount, lets you use your iPhone’s rear cameras as the primary input source on your MacBook. That means higher quality video and a DeskView-like mode that records what’s on your tabletop.
I reviewed the AnkerWorks B600 Video Bar shortly after its CES unveiling earlier this year. Since then, I’ve yet to see a bar-style webcam that comes with the same fill light-microphone-speaker setup as the B600. At \$219, the webcam is not cheap. But for all that you’re getting -- and all the desk space that you’re saving -- it may be worth the investment.

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